

K-Arts and Culture Education with UNESCO

25-26 May 2023



Ministry of Culture, Sports
and Tourism



KOREA ARTS & CULTURE
EDUCATION SERVICE

<The Dance Team of Dream>

Project showcase with Honorary Ambassador Ahn Eun Me's

"Uh-rah-cha-cha"

The Ministry of Culture, Sports and Tourism of the Republic of Korea(MCST) and Korea Arts and Culture Education Service(KACES) launched the <Dance Team of Dream> in 2022, a pilot project that supports various dance activities based on 'dance' and 'movement' so that local children and youth can grow into creative and independent individuals.

Ahn Eun Me, a world-renowned contemporary dance choreographer and associated artist of Théâtre de la Ville-Paris. She was appointed as one of ambassadors for the <Dance Team of Dream> Project. Korea Arts and Culture Education Service has organized running 'Orchestra of Dream' project for 12 years that was inspired by the educational philosophy of El Sistema in Venezuela, and now KACES has expanded the musical program into the dance sector and created the <Dance Team of Dream>.

Ahn Eun Me Company carried out contemporary dance programs for 5 months with children and youths from various age and cultural background who were interested in dance or had difficulty in accessing dance activities. Participants expressed various materials and objects on the earth with their bodies, and in the process, they released their energy as much as they wanted and created ingenious movements on their own. *Ahn Eun Me* hoped that this experience would serve as a foundation for the participating children to grow into young adults who will boldly set out on a journey to find out who they are. Their favourite parts from the story books, and the creative movements they made were embodied with free jumping and dancing on the stage performance <Uh-rah-cha-cha>.



The special performance to be presented at the reception at Segur Hall on Thursday, May 25 is a condensed 20-minute version of <Uh-rah-cha-cha (60 minutes)> as presented at the Sejong Center for the Performing Arts in Korea in December 2022. It begins with a scene where children greet the world and interact with others (families and *Ahn Eun Me Company* dancers) on stage, and it contains messages of support for themselves and each other to overcome difficult moments in their lives.

'Uh-rah-cha-cha' is an exclamation in Korean that people loudly shout out to muster up strength when faced with a difficult opponent, situation, or target in order to overcome it. Choreographer *Ahn Eun Me* changed the exclamation containing such a message into <Uh-rah-cha-cha>.

Showcase Performers

Child/Youth Participants and their Parents

NAM YEONWOO, LEE YOONMI, MOON CHEWON,
HAN AWESHYLAH, KIM AYUN LUCIE, KIM DAMIN,
KIM YEON AH, HAN AWEAMY, MOON DAHYEON,
SHIN ASONG, PARK SOO YEON, PARK JI HAN

ASONG's Mother | JUNG JI MIN

AYUN's Mother | KIM JIYEON

DAMIN's Mother | KIM MIAH

SOO YEON & JI HAN' Mother | LEE EUN JUNG

YEON AH's Mother | LEE HAE YEOUN

Ahn Eun Me Company Dancers

KIM HYE KYOUNG
KIM JEE YEUN
MOON YONG SIK
JUNG UI YOUNG

Production Credit

Creative Director | AHN EUN ME

Choreographer/Director | AHN EUN ME

Music Director | JANG YOUNG-GYU

Stage Director | KIM JIMMY

Stage/Costume Design | AHN EUN ME

Costume Production | YUN-KWAN MODERN DANCE
COSTUMES

Operation Producer | CHOI JOOHEE

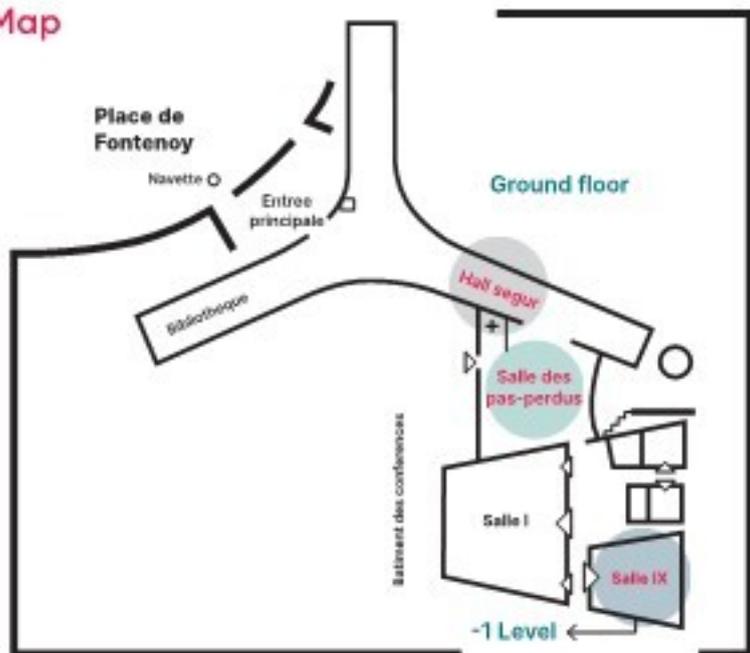
Production Coordinator | JEAN-MARIE CHABOT



Ahn Eun Me Company was founded in 1988 by *Ahn Eun Me*, one of the most prominent Korean contemporary dancers with global fame. Under the motto "Human beings are dancing animals," the company is vigorously working to present its unconventional dances that combine body language, mysterious colors, energy, humor, and history all around the world. <Dancing Grandmothers> and <Dancing Teen Teen> are being loved by audiences on the European stage and are receiving enthusiastic responses. In addition, <Ahnsim Dance>, <Daeshim Dance>, <Symphoca Princess Bari-This World>, and <Let Me Change Your Name> are being presented in a number of international venues.

Reception & Event Booth

UNESCO Map



Reception Announcement

Date/Time 25 May 2023, 17:15

Room Segur hall, UNESCO HQ Ground Floor

Program Welcome & Congratulatory Remarks, Performance of <Dance Team of Dream>

* A special cultural performance of <Uh-rah-cha-chan> featuring the ambassador *Ahn Eun Mo* will be presented as a part of <Dance Team of Dream>, Korea arts and culture education policy project in 2022

(Please bring the colorful ribbon you can find in the eco bag handed out at Korea Event booth)

** Korean traditional refreshments will be served



Ministry of Culture, Sports and Tourism



KOREA ARTS & CULTURE EDUCATION SERVICE

Event Booth

Dates 25-26 May 2023, Available throughout the Multistakeholder Dialogue

Room Pas Perdus Hall, UNESCO Ground Floor

Anyone interested in the activities below is welcome

Please visit and join us to the Korean Event Booth

- Share your ideas on the topic of digital/AI + arts and culture education which is covered during the presentation sessions hosted by KACES, Thursday, May 25 5:00pm at Room IV
- Leave any suggestion or ideas on creative action for the future generation through innovative and interactive arts and culture education
- Participate in the online campaign celebrating the 2023 International Arts Education Week on social media
- Learn about Korea's arts and culture education policies, projects, and Korea Arts and Culture Education Service as an institution and networking



Ministry of Culture, Sports and Tourism



KOREA ARTS & CULTURE EDUCATION SERVICE

Presentations by Korean Experts

Creative Actions for the Future Generation: Digital, AI, and Interactive innovation

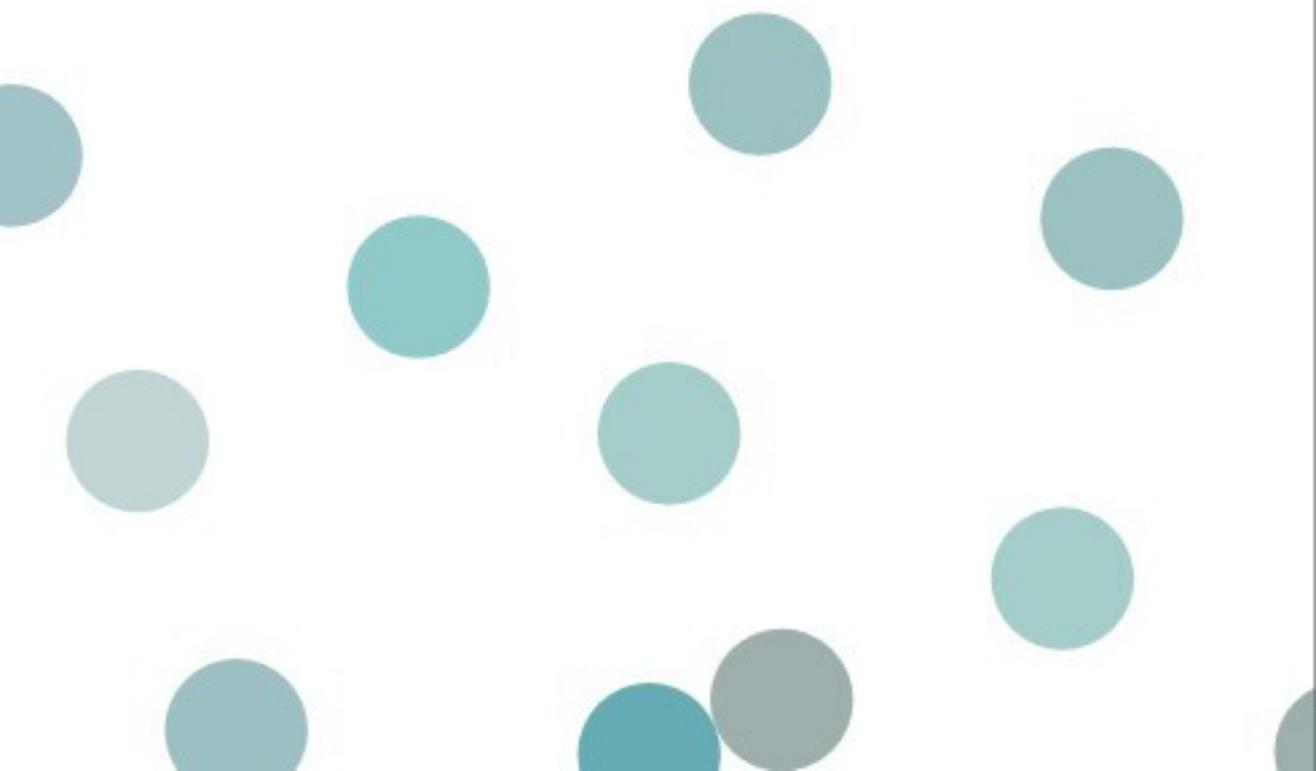
Background

The arts and culture education sector around the world is currently facing a digital transformation. Against this backdrop, in order to flexibly respond to the needs of future society and generations, speakers from Korea will share their explorations, achievements, and the implications of the past efforts made in Korea under the title of **Creative Actions for the Future Generation: Digital, AI, and Interactive innovation**. Topics covered will include ethical issues arising from the application of AI technology and the appropriate direction of culture and arts education system in response to these issues, and cases of digital convergence art such as generative AI that are currently being curated in museums and art galleries. The presentations will provide an opportunity to explore how synergies between contemporary art work and education can be created.

Time/Room 25th (Thu) May 2023 from 16:15 / Room IX (-1 Level)

Title Creative Actions for the Future Generation: Digital, AI, and Interactive innovation

Language English and Korean(consecutive interpretation)



Session	Presenter	Topic
Presentation 1	<p>Hee Gyung Chang Director of Arts Education Support Division, Korea Arts & Culture Education Service(KACES)</p>	<p>Korea's Arts and Culture Education in the era of Digital Transformation</p> <p>Looking at the new experiments and explorations in the field of arts and culture education of Korea facing the era of digital transformation with the focus on policy-driven projects and sharing the lessons learned</p>
Presentation 2	<p>Sung-Pil Park Chair, Graduate School of Future Strategy, Head of Intellectual Property Program, & Director of DELTA Research Center, KAIST(Korea Advanced Institute of Science and Technology)</p>	<p>AI Law and Ethics for Humans</p> <ul style="list-style-type: none"> • Discussing legal issues of AI, such as copyrights/patents of Generative AI's creations/inventions, data protection, privacy, contracts, and torts • Discussing methods for efficient and correct use of digital technology (especially Generative AI), as a creative tool and methodology of "arts and culture education for future generations." • Introducing the Trustworthy AI (explainability, transparency, fairness, accountability, publicity, stability, etc.) discussed by governments (EU, UK, Germany, etc.) & international organizations (WIPO and OECD) • Sharing the issues and solutions suggested by Korean experts at the 2nd Future Arts and Culture Education Forum, and proposing policy directions for arts and culture education in the era of Generative AI
Presentation 3	<p>Jihoi Lee Curator National Museum of Modern and Contemporary Arts, Korea (MMCA)</p>	<p>Museums in the era of Digital Transformation</p> <ul style="list-style-type: none"> • With the focus on contemporary museums, examining ways in which art institutions incorporate artworks deploying generative AI • Exploring the possibility of this newly defined artistic creativity and how it can foster a meaningful way forward in the realm of art and education
Q&A	All Presenters	Q & A

Arts and Culture Education Policy in Korea

In 2005, Korea enacted the Support for Arts and Culture Education Act to put in place a legal framework to provide policy support for arts and culture education. Since then, it has been expanding opportunities for all citizens to participate in arts and culture education in all areas of school and society, and has diversified the areas of support.

The purpose of Korea's Support for Arts and Culture Education Act is 'to revitalize arts and culture education, and to contribute to improving the quality of cultural life of the people and to strengthening the cultural capability of the State'. Arts and culture education shall aim at education through which all people can enjoy arts and culture and build creativity. Moreover, all people are guaranteed equal opportunities to systematically study and receive education on arts and culture throughout their lives according to their interest and aptitude regardless of age, gender, disability, social status, economic circumstances, place of residence, etc.

In addition, through the establishment and presentation of the 1st Master Plan for Arts and Culture Education (2018-2022) and the 2nd Master Plan for Arts and Culture Education (2023-2027), Korea has been carrying out policy programmes more systematically.

* Ministry of Culture, Sports and Tourism of the Republic of Korea(MCST) : mcst.go.kr/english



Korea Arts and Culture Education Service



KOREA
ARTS & CULTURE
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KACES is an **organization specializing in Korea's arts and culture education** that aims to create and foster an environment where all citizens can

enjoy the opportunity of arts and culture education in their daily lives. The main activities of KACES include: vitalizing and supporting arts and culture education at schools and across society, establishing the foundation for policy-making, creating and operating collaborative networks, conducting research and surveys, incubating professionals, and activating international exchange.

It strives to help all members of society lead happier and richer lives by providing access to arts and culture education in any location and at any time during their daily lives.

* Korea Arts and Culture Education Service(KACES) : eng.arte.or.kr



International Collaborations for Culture and Arts Education

